

Checklist For Starting a Wedding Rental Business

Market Research

- Identify target market
- Analyze competitors
- Determine popular rental items
- Assess rental prices

Business Planning

- Outline business goals
- Describe services
- Create financial projections
- Plan marketing strategies

Business Registration

- Choose a business name
- Register with local authorities
- Obtain necessary licenses
- Register for taxes

Storage Space

- Find a location
- Consider size and security
- Arrange for utilities
- Ensure easy access for deliveries

Inventory Acquisition

- Purchase high-demand items
- Maintain quality control
- Consider storage requirements
- Plan for maintenance and cleaning

Booking System

- Develop an inventory catalog
- Implement rental software
- Offer online booking
- Create rental agreements

Launch and Marketing

- Develop a brand identity
- Create a professional website
- Utilize social media
- Network with wedding planners

Business Operations

- Develop delivery processes
- Set up payment systems
- Implement customer service protocols
- Plan for emergencies & backups

Go-to Resources for Starting a Wedding Rental Business

Inventory Management

- [Sortly](#)
- [Rentman](#)
- [EZRentOut](#)

Web and E-commerce

- [Shopify](#)
- [SquareSpace](#)
- [WordPress](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Invoice Generator](#)

*All of the resources are clickable links