

# Checklist For Starting a Window Washing Business

## Business Planning

- Define business objectives
- Analyze market potential
- Identify target customers
- Outline pricing structure
- Plan marketing strategies

## Legal Requirements

- Register business name
- Obtain business license
- Secure insurance coverage
- Comply with local zoning laws
- Understand tax obligations

## Equipment and Supplies

- Purchase cleaning solutions
- Acquire squeegees and scrapers
- Invest in ladders and safety gear
- Get uniforms with branding
- Maintain inventory of cloths and brushes

## Marketing and Sales

- Develop a company website
- Create business cards and flyers
- Utilize social media platforms
- Engage in local networking events
- Offer promotions and discounts

## Operations Management

- Schedule client appointments
- Establish service routes
- Implement quality control standards
- Train staff on safety protocols
- Track financial performance

## Go-to Resources for Starting a Window Washing Business

### Industry Knowledge

- [Window Cleaning Resource](#)
- [International Window Cleaning Association](#)

### Marketing Tools

- [Canva](#)
- [Hootsuite](#)
- [Buffer](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [Logo Generator](#)
- [Invoice Generator](#)

\*All of the resources are clickable links