

Checklist For Starting a Yard Sign Business

Business Planning

- Analyze market demand
- Create financial projections
- Define target customers
- Choose a business name

Legal and Administrative

- Register the business
- Obtain necessary permits
- Comply with local zoning laws
- Secure business insurance

Production Facility

- Choose a location
- Purchase sign-making equipment
- Set up production area
- Implement safety measures

Material Sourcing

- Select quality materials
- Partner with reliable suppliers
- Negotiate bulk pricing
- Ensure material durability

Design and Manufacturing

- Develop design templates
- Offer custom design services
- Set up a production process
- Maintain quality control

Marketing Strategy

- Build a brand identity
- Launch a business website
- Engage on social media
- Network with local businesses

Sales and Distribution

- Set up an online store
- Establish local delivery options
- Partner with event planners
- Offer bulk order discounts

Go-to Resources for Starting a Yard Sign Business

Design Tools

- [Adobe Illustrator](#)
- [CorelDRAW](#)
- [Canva](#)

Web and E-commerce

- [Wix](#)
- [Squarespace](#)
- [Shopify](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Invoice Generator](#)
- [Domain Name Search](#)

*All of the resources are clickable links