

Checklist For Starting a Zoo

Feasibility Study

- Research market demand
- Study local regulations
- Evaluate potential locations
- Analyze financial viability

Business Planning

- Define mission and vision
- Outline organizational structure
- Project financials
- Plan marketing strategies

Permits and Licenses

- Contact local authorities
- Secure zoning permits
- Obtain wildlife licenses
- Ensure environmental compliance

Zoo Layout

- Plan animal exhibits
- Design visitor paths
- Include service areas
- Ensure accessibility

Facility Construction

- Build animal enclosures
- Erect visitor amenities
- Install safety features
- Landscape environment

Animal Acquisition

- Partner with conservation programs
- Ensure ethical sourcing
- Arrange proper transportation
- Implement quarantine protocols

Staffing and Recruitment

- Recruit experienced caretakers
- Employ veterinary staff
- Hire customer service personnel
- Train all employees

Marketing Campaigns

- Develop branding
- Create promotional materials
- Organize opening event
- Engage with community

Go-to Resources for Starting a Zoo

Animal Organizations

- [World Wildlife Fund](#)
- [Conservation International](#)
- [AZA](#)

Facility Consultants

- [PGAV Destinations](#)
- [Zoo Design Inc](#)
- [Jones & Jones](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Lean Canvas Generator](#)
- [SWOT Analysis Generator](#)

*All of the resources are clickable links